

# Exhibit Prospectus

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*31st Annual AAV Conference & Expo  
with the Association of Exotic Mammal Veterinarians*

*July 31-August 5, 2010 San Diego, CA  
Exhibit Dates: Monday, August 2 - Wednesday, August 4*

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**Sponsorships are filling up fast! Turn to page 6 and see the great ways to increase your company's visibility!**

The Exhibit Hall will be open on Monday, Tuesday, and Wednesday with AAV lab sessions held on Tuesday!

APPLICATION AND CONTRACT AVAILABLE ONLINE AT [WWW.CONFERENCEOFFICE.COM/AAV](http://WWW.CONFERENCEOFFICE.COM/AAV)

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Association of Avian Veterinarians

*Advancing and Promoting Avian Medicine and Stewardship*

# Association of Avian Veterinarians

Spring-Summer 2010

Dear Prospective Exhibitor:

It's time to reserve your space for the **31st Annual AAV Conference & Expo with the Association of Exotic Mammal Veterinarians** in San Diego, CA. This Exhibit Prospectus contains the information required for you to make the decision to exhibit with us this year.

Registrants continuously request that more companies exhibit at the conference. They value the information, products, and services you provide. This means we need **YOU** to exhibit at this year's conference!

## Here are just a few conference highlights:

- The exhibit hall is open three days including a day during and after lab sessions.
- 450-500 veterinarians specializing in avian and exotic animal practice.
- A total buying group of some 600—including veterinarians, technicians, and veterinary students (your clients of tomorrow).
- Exhibitor-friendly schedule featuring a 2.5 hour Ice-cream Social and a total of 19 total exhibit hours.
- Mid-afternoon refreshment break inside Exhibit Hall on Monday.
- Light lunch provided inside Exhibit Hall on Tuesday and Wednesday.
- Mid-morning coffee break inside Exhibit Hall on Tuesday and Wednesday.
- Auction to raise research funds with items on display in the Exhibit Hall—see page 6 for details.
- Promotional time available Tuesday evening from 6:00-11:00 p.m. for hospitality suites, invitation-only gatherings, etc. Promotion of these events is available in registration packets at no extra charge.
- Exhibit Hall Ticket Raffle to encourage attendees to buy merchandise—see page 6 for details.
- Convenient peel-off labels with registrants' names and addresses for use in order taking and developing your promotional mailing lists.
- Purchase exhibit space by credit card (MasterCard, Visa).



Advancing and  
Promoting  
Avian Medicine  
and Stewardship

Debbie Cowen  
Director of Conferences

Karen Rosenthal  
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AAV Conference Chair &  
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## **Registration and Program Preview Available in April**

The registration brochure will be available at the end of April. A copy will be sent to those who have submitted a contract for exhibit space or upon your request. Request a brochure by visiting the conference website: [www.conferenceoffice.com/aav](http://www.conferenceoffice.com/aav), and completing the Information Request Form, or by calling 303-756-8380.

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## Introduction

“AAV” used herein shall mean the Association of Avian Veterinarians, its agents, committees, or employees acting for it in the management of said Conference. AAV shall have full power in the interpretation and enforcement of all rules and regulations governing exhibitors. All matters and questions not covered by the regulations shall be subject to the final judgment and decision of AAV. These regulations may be amended at any time by AAV upon written notice to exhibitors affected by them. These regulations shall become a part of the contract between the exhibitor and AAV.

Companies and organizations who wish to exhibit at said Conference must complete the Exhibit Application and Contract on page 7, which, when properly executed, shall be considered a binding agreement between the two parties.

## Information to Assist You

See “Conference at a Glance” on back cover for preliminary conference information including the general schedule. Call 800-228-9290 for hotel reservations at the San Diego Marriott Hotel & Marina, noting you are with the AAV conference. Room rates are \$177 for single and double occupancy, plus applicable taxes. Registration brochures will be available in April.

## Important Dates and Deadlines



<b>June 4</b>	Deadline for receipt of Exhibit Applications
<b>June 18 &amp; July 9</b>	Registrant Mailing List available
<b>June 16</b>	Make hotel room reservations to ensure availability and conference rate
<b>July 7</b>	Exhibit Assignments E-Mailed
<b>August 2</b> <i>Monday</i>	Exhibit Set-up, 8:00 a.m.-3:00 p.m. Exhibits Open, 3:30 p.m. to 5:30 p.m. Ice-cream Social in Hall, 7:30 -10:00 p.m.
<b>August 3</b> <i>Tuesday</i>	Exhibits Open, 9:00 a.m.-4:00 p.m. Hospitality Suites, optional, 6:00-11:00 p.m.
<b>August 4</b> <i>Wednesday</i>	Exhibits Open, 9:00 a.m.-4:30 p.m. Tear down, 4:15 p.m.

## Rules and Regulations

### Application and Payment

Complete and return Exhibit Application and Contract with payment by check, money order or credit card (Visa, MasterCard) by June 4. Applications paid by credit card may be faxed or mailed. A space can not be reserved until both an application and payment are received. **Phone applications and space reservations cannot be accepted—no exceptions!**

A company owing AAV money over 30 days for any reason is ineligible to exhibit until such past due accounts are paid in full.

### Exhibit Rental Fees and Items Included

	<u>By 6/4/10</u>	<u>After 6/4/10</u>
(1) Table Top on Sat, Sun	\$225	\$250
(1) 8' x 10' Booth	\$1,595	\$1,705
(1) 10' x 10' Booth	\$1,970	\$2,080
(2) 10' x 10' Booths (1 company)	\$2,950	\$3,060

*50% savings on the 2nd booth!*

- ◆ Exhibit fee includes up to **two** designated representatives total per booth (4 representatives for a double booth). The fee does not include conference registration.
- ◆ Proceedings are **excluded** in exhibit fees. AAV member exhibitors will receive access to the Proceedings on the Internet after the conference.
- ◆ Badges in addition to the two designated representatives per booth are \$165 each.

### Table Top Display on Saturday and Sunday

Set up a table top display on Saturday and Sunday, July 31 & August 1 to reach the Pre-Conference attendees. **NOTE: Saturday is the Aviculture Session and Avian Welfare Symposium. Sunday will have both AAV and AEMV sessions.**

### Double Booths - BIG Savings!

AAV offers a double booth consisting of (2) adjoining 10'x10' booths. When you rent a double booth, the price of the second booth is offered at a discounted rate of 50%. Double booths must be purchased by **one company**.

### Exhibit Services and Booth Equipment

**GES** is this year's exposition management company. The exhibit area is fully carpeted. The drape colors will be teal and white.

### Standard booth equipment includes:

- ◆ Fire-proof draperies on chromium tubing with 8' high back panel and 3' high side panels.
- ◆ One 7" x 44" identification sign with company name (*as written on the application and contract*).
- ◆ One 6' skirted table, 2 chairs, and 1 wastebasket.

An Exhibitor's Kit will be sent to exhibitors 4 to 6 weeks prior to the Conference. It will describe additional services for drayage, as well as other information helpful for setting up your exhibit. Please use the forms provided by **GES**. The hotel cannot receive and store freight and may refuse exhibitor shipments. You will need to use the drayage company to receive materials. **AAV will provide GES with exhibitor booth assignments when the assignments are made on July 7.**

### Security

Security will be provided in the exhibit area during non-exhibit hours. Security will be provided during exhibit tear down until 8:00 p.m. This will ensure that only authorized personnel are admitted during these times (see **Set-Up and Tear Down** below). AAV is not responsible for the loss of any material by or for any cause, and urges exhibitors to exercise normal precautions to discourage pilferage. **Exhibitors are encouraged to insure themselves against theft or damage.**



### Booth Assignment

- ◆ Written notice (via email) of booth assignments will be made approximately **July 7** to the contact person for each company.
- ◆ Every effort will be made to assign the booth number requested by exhibitor in the application. However, there are not guarantees that preferred requests will be granted.
- ◆ Exhibitors agree to accept exhibit booth number as assigned by AAV.
- ◆ Priority will be given based on **receipt** of contract **with payment in full**.
- ◆ Exhibitors may request a location away from specified other exhibitors; however, such requests may mean loss of priority status and/or booth number requested.
- ◆ AAV will make all final decisions pertaining to booth assignment and final exhibit area layout and will not be responsible for making any determination regarding not placing competitors, known or unknown, near each other.
- ◆ **Neither** booth reservations nor assignment priorities may be made by telephone.
- ◆ Booth assignments may not be changed after confirmation is provided to exhibitors.

### Set-Up and Tear Down

- ◆ Set-up hours are Monday, August 2, between 8:00 a.m. - 3:00 p.m. Exhibit set-up **must** be complete by 3:00 p.m. Exhibits will be open with a break from 3:30 p.m. to 5:30 p.m. on Monday and then again from 7:30-10:00 p.m. for an ice-cream social.

Exhibitors may not change locations assigned to them even if agreed upon by the party assigned to the desired space.

Failure to adhere to this policy may result in loss of priority in position the following year.

- ◆ For security purposes, persons who will be permitted entry to the exhibit hall during set-up, tear down and non-exhibit hours are 1) the exhibiting company's contact person, and 2) representatives named on the contract. Additional personnel may only be admitted a) upon written notice to the Conference Office *by July 7*, or b) approval in person from the exhibiting company's contact person or representatives named on the contract (to the Exhibit Coordinator, Conference Office, or the door monitor stationed outside the exhibit hall).
- ◆ Registration packets for exhibit personnel may be picked up during registration hours in the Conference Registration area located in the Conference Foyer. **Badges will be available under exhibiting company name, not individual representative names.**
- ◆ Admittance to the exhibit hall for set-up will begin on Monday at 8:00 a.m. Requests for earlier entry cannot be approved.
- ◆ If installation of any booth is not complete by 3:00 p.m. Monday, August 2, 2010, it will be assumed that the exhibitor assigned to that booth does not intend to exhibit, and the space may be reassigned to another exhibitor or used for other purposes.
- ◆ Set-up or tear down during exhibit hours is prohibited. This includes dismantling, packing, or any activity which would indicate closure of the booth before tear down. Failure to adhere to this policy may result in loss of priority in position the following year.
- ◆ Tear down is Wednesday, August 4. It begins at 4:15 p.m. and must be completed by 8:00 p.m.
- ◆ If you have a special circumstance not addressed herein, contact the Exhibit Coordinator in the Conference Office before July 7 for consideration of your request for an exception.

### **Refunds/Cancellation of Space**

If written notice (by fax, mail, or e-mail) of booth cancellation is received by the AAV Conference Office on or before **July 1**, a 40% refund will be granted. **After July 1 no refunds will be given.** In the event of extenuating circumstances, a credit for the next year *may* be given at the discretion of the Conference Director.

### **Booth Construction and Exhibit Restrictions**

- ◆ **No food or beverage may be distributed from an exhibit without prior approval from the Conference Director.**
- ◆ Exhibitor(s) shall not share an exhibit booth with another company without permission from the Exhibit Coordinator (additional cost) nor shall exhibitor(s) assign this lease in whole or in part without written permission of AAV.
- ◆ **Live or dead animals are prohibited from the exhibit hall at all times.**
- ◆ All exhibits must be confined to the spatial limits of their respective booth(s) as indicated on the floor plan. The back one-half of the exhibit space may be occupied from the floor up to the maximum height of eight (8) feet; the front one-half of the exhibit space may be occupied from the floor up to a maximum height of four (4) feet so it does not obstruct the view into adjacent exhibits. **All items must be contained within the exhibit space and are not allowed outside or on pipe and drape boundaries.** If these restrictions are violated, the exhibitor will be required to remove the obstacles.
- ◆ Desired changes to the structure of an exhibit (pipe and drape) as set up by the decorator must be pre-approved onsite, in writing, by the Conference Director (except in cases where side dividers are removed on booths not connected to an adjacent booth or on multiple booths rented by one exhibitor).
- ◆ AAV reserves the right to determine the eligibility of any exhibit which, in its opinion, is not in character with the Conference.
- ◆ Exhibits are to be staffed during exhibit hours. Staffing exhibits during sessions is optional. Be reminded that independent security is not provided should you leave your exhibit during sessions and scheduled exhibit hours.
- ◆ AAV also reserves the right to restrict exhibits which for any reason become objectionable and also to prohibit or evict any exhibit which, in AAV's opinion, detracts from the character of the meeting. In the event of such restrictions or

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evictions, AAV is not liable for any refunds of rentals or other exhibit expenses.

- ◆ AAV shall have the right to require that an exhibitor conform to any and all published policies for exhibits as written in this prospectus. Failure to comply with policies may result in a penalty up to and including eviction from the Expo. In the event of such restrictions or evictions, AAV is not liable for any refunds of rentals or other exhibit expenses.

### **Order Taking and Restrictions on Distribution of Materials**

Order taking and/or related sales activities are permissible provided they are confined to the exhibitor's assigned booth or hospitality suite during designated hours and do not detract from the professional tone of the meeting. Exhibitors may not advertise or display goods or services other than those manufactured or provided by them in the regular course of their business. The booth is assigned to the exhibiting company named for their exclusive use.

During the exhibit days/hours, all business activities of the exhibitor must be within the exhibitor's assigned booth. Distribution of materials to registrants' rooms is strictly prohibited. Literature distribution or any promotional items are limited to the exhibitor's assigned booth (or hospitality suite during designated hours) and will not be permitted in any other public area of the host hotel. AAV reserves the right to immediately dispose of any and all unauthorized materials found outside any exhibitor's assigned area.

Distribution of materials by anyone not exhibiting whose products or services are "for profit" is prohibited. In the cases of requests for distribution of materials by organizations/individuals who are non profit, worthy cause, or a research project in planning stages, AAV will consider the display of such materials in a specially designated area. Such displays are **ONLY** permitted upon approval by AAV. AAV reserves the right to immediately dispose of any and all unauthorized materials found in any area which have not been approved by AAV personnel with such authority (see section titled "Lines of Authority").

### **Property Damage**

Nothing shall be taped, tacked, nailed, screwed or otherwise attached to the walls, doors, or other parts of the building or furniture. Exhibitors will be held responsible for any damage they incur.

### **Audiovisual Equipment**

The use of sound systems (other than closed) shall be permitted only at the discretion of AAV. Any sound spill-over is absolutely prohibited.

### **Music Licensing**

The exhibit area will be set up without music unless from the hotel's built-in sound system. If exhibitors wish to add music to their exhibit, it shall be their responsibility to obtain all licenses required by ASCAP and BMI. The exhibitor shall indemnify, hold harmless and defend AAV from any and all liability, including but not limited to attorney fees, costs, and any other expenses incurred arising from the exhibitor's failure to secure appropriate licenses.

### **Hospitality Suites and Private Functions**

Exhibitors may schedule promotional time/hospitality functions for registrants in hotel meeting rooms or suites on:

- ♦ Tuesday, August 3 from 6:00-11:00 p.m.

### **All arrangements must be made through the host hotel's representative.**

Contact Debbie Cowen at the Conference Office if you are interested. Exhibitors **may not**

schedule additional private social functions that conflict with officially scheduled AAV meetings, exhibits or other functions. Taking a customer to lunch or dinner is not considered a "private function"

within this context. Exhibitors who schedule private functions in conflict with official AAV events (excluding the Tuesday evening hours noted previously) will not be eligible to exhibit at AAV for a period of two years. **This policy will be strictly enforced.**



Exhibitors hosting a hospitality event may submit one double-sided 8 1/2" x 11" sheet promoting the event to be included in attendee registration packets. The exhibitor is responsible for providing an adequate quantity to the Conference Office by **July 8** (Call the Exhibit Coordinator after July 2 for estimated quantity). It is the exhibitor's responsibility to remember to send these inserts to the Conference Office if the exhibitor wishes to take advantage of this promotional opportunity.

### **Cancellation of Meeting**

Should any eventuality cause cancellation of the Conference or Exhibition, AAV shall not be liable for any expenses incurred by the exhibitor other than

the rental cost of exhibit space less a pro rata share of expenses actually incurred by AAV in connection with the exhibition. Refund of said rent less pro rata expenses shall be the maximum limit of AAV's liability to the exhibitor.

### **Compliance with Laws and Agreements**

The exhibitor agrees to adhere to and be bound by (1) all applicable laws and ordinances, including but not limited to fire, utility and building codes and regulations, and the Americans with Disabilities Act; (2) any rules and regulations of the host hotel; (3) the terms of all leases and agreements between AAV and the host hotel; and (4) the terms of all leases and agreements between AAV and any other party relating to the exhibitions. The exhibitor shall not do, nor permit others to do, anything to the booth or in the facility which would cause a difference in conditions from those previously approved by AAV's insurance carriers which would in any way increase premiums payable by AAV.

### **Liability**

The exhibitor shall indemnify, defend, and hold AAV harmless from and against any and all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including but not limited to interest and attorney's fees) which AAV may incur, suffer, pay, or be required to pay, incident to or arising from the exhibitor's occupancy and use of the exhibition premises or a part thereof. AAV does not assume responsibility for exhibitors' property. Exhibitors are encouraged to insure themselves against property loss or damage, and against liability for personal injury.

The Association of Avian Veterinarians makes no representation concerning any sponsor or exhibitor nor its products or services. Admission to the exhibit hall of any sponsor or exhibitor constitutes neither an endorsement, recommendation, nor representation by the AAV of any exhibitor or sponsor or its products or services.

### **Lines of Authority**

Any exceptions to these policies shall be authorized only by the Conference Chair. Requests shall be brought to the Director of Conferences for referral as required. Others' approval is not a basis for failing to fulfill the policies contained herein by exhibitors or for any requested changes. Failure to comply may result in loss of priority for position preference at subsequent years' meetings.

## Registrant Mailing Lists

- ♦ Cost per set of registrant mailing labels (hard copies only) for current year exhibitors is \$100 per 1,000 or \$80 minimum, **per request**, plus \$5 shipping and handling.
- ♦ Those not exhibiting during the current conference year may purchase registrant mailing labels for \$500.
- ♦ The first current year registrant list will be available approximately **June 18** and the second set will be available **July 9** after the deadline for Regular registration.

## Sponsorship

### Coffee Break

#### Sun, Mon, Wed, Thurs

Morning coffee breaks are a great way to network and get your company name out to all attendees. If your company chooses to sponsor a coffee break,



your company signs will be placed on the tables serving coffee and posted by the exhibit hall entrance. You may place literature on tables around the exhibit hall and

greet people as they get their morning coffee. In addition, your logo will appear in the program on the day of your coffee break sponsorship. *With sponsored coffee breaks, AAV will allow you to make a coupon with your booth number listed and hand it out to attendees.*

This is one of the most highly visible ways to promote your company!

*Sunday - estimated 350 people, \$850*

*Mon, Wed, or Thurs - est. 600 people, \$1,350*

### Web Link on the Conference Website, \$100

Most AAV attendees register for the conference via the website. For \$100 you can list your company name with your web link to be viewed by hundreds of people. The link will be posted upon payment received and remain for one month post conference.

### Pens, \$800

Have your logo printed on pens that will be placed in each attendees packet.

### Slide-Show, \$300

Pictures will be taken all week of the conference and made into a fun slide show to be viewed in the Exhibit Hall. Sponsor the slide show and you will be listed in the registration brochure and the program. You will also have your own personalized slide as part of the slide show played repeatedly in the Exhibit Hall.

### Name Badge Holders, \$1,600

Sponsor the name badge holders and have your

logo, the conference logo and the AAV Logo on the holders. Each registrant will receive one at check-in.

### Educational Sessions, \$500-\$750

Exhibitors sponsoring educational sessions will be listed in the program as a sponsor. A slide with the company logo will be displayed as registrants enter the room. Choose from the following (priced according to audience size): Master Class, \$500; Concurrent Sessions, \$250-\$500; *With sponsored sessions, AAV will allow you to make a coupon with your booth number listed and hand it out to attendees.*

### Candy Wrapped & Printed, \$500

This delicious hard candy comes with your custom logo printed on the wrapper. We will set the candy out on the registration counters during the entire conference week.

### Packet Insert, \$300

Provide the conference office with an insert (max size is 8.5 x 11) and each attendee will receive one in their packet.

### Water Bottles, \$1,500 (plus S&H)

Sponsor water bottles or other related items printed with your company's logo that registrants can pick up at a break in the Exhibit Hall and carry with them as they go back to sessions.

### **Participate in this year's Auction!**

AAV will hold an auction to benefit avian research. Items will be on display tables set-up throughout the Exhibit Hall. We hope it will be a fun event that will draw everyone into the exhibit hall. If you are interested in donating a product to be auctioned, please indicate your interest on the exhibit application. This is a great way to generate more exposure for your company while supporting a worthy cause.

### Exhibit Hall Ticket Raffle

In an effort to encourage purchases from all exhibitors, AAV will hold another raffle in 2010. For every \$50 spent at your booth, the buyer will receive a raffle ticket. Prizes include a free 2011 AAV Main Conference Registration, 2011 AAV Pre-Conference Program, and 2011 AAV Membership. The raffle will be held on Wednesday at 2:00 p.m.

### Attendee Labels

AAV will provide registrants with a full page of peel-off labels with their name and address. These will be convenient for exhibitors to use in order taking and developing mailing lists. The label size is 1" x 2 5/8".

***If you have another idea, please contact us!***

# Exhibit Application and Contract

AAV Annual Conference & Expo with AEMV, July 31-August 5 2010, San Diego, California USA

**Important!** The cutoff for receipt of exhibit applications is **June 4**. While applications will be accepted after June 4 based on space availability, a **\$110 surcharge** will be added to the cost of the exhibit, and listing in the Program cannot be guaranteed. We urge you to review all the policies and procedures affecting exhibitors and provide this information to all of your company's exhibit representatives, including a copy of the entire Exhibit Prospectus and this contract.

**Organization:** \_\_\_\_\_

*Exactly as you wish to be listed in the Program and booth identification sign. Limited to 26 characters including spaces.*

**Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** (\_\_\_\_) \_\_\_\_\_ **Fax:** (\_\_\_\_) \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Web:** \_\_\_\_\_

**Preferred booth #s:** \_\_\_\_\_

*(List 5-10)*

**Which of the following is preferable if booth #s above are unavailable (check only one):**  Corner booth  Closer to Exhibit Hall Entrance

**Do not place us next to (may negate preferred booth number):** \_\_\_\_\_

**Name of up to two Designated Representatives per booth:**

1. \_\_\_\_\_

2. \_\_\_\_\_

**Name(s) of Additional Representatives at \$165 each**

1. \_\_\_\_\_

2. \_\_\_\_\_

**Our company would like to donate item(s) for the auction (see page 6 for details):**

Yes  No Item(s) \_\_\_\_\_

**Our company would like to sponsor (see page 6 for details):**

- Pens, \$800
- Coffee Break, call to discuss
- Web Link, \$100
- Packet Insert, \$300
- Wrapped & Printed Candy, \$500
- Master Class, \$500
- Concurrent Session, \$500
- Slide Show, \$300
- Name Badge Holders, \$1600
- Water Bottles \$1500

**Exhibitor Profile:** (50 words or less) Use upper and lower case letters, not all capitals. Avoid repeating your company name unless as an acronym. AAV reserves the right to edit all submissions. No description or listing will be published for exhibitors not paid in full. **Submissions must be received by June 8 to ensure your being listed in the Program.**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

By signature below, I, as authorized representative of company named above, agree to adhere to all exhibitor rules, conditions and regulations established by AAV including those outlined within this Exhibit Prospectus. Other representatives who may tend said company's exhibit will be informed by me of the rules and regulations stated herein and I understand that they are also obligated to abide by same.

EXHIBITOR: \_\_\_\_\_  
*Authorized Signature*

\_\_\_\_\_ *Date*

AAV ACCEPTANCE: *Debbie Cowen*  
*AAV Director of Conferences*

## Exhibit Fee\*

\*Exhibit fee does not include conference registration

**Saturday, Sunday Table Top**  
#\_\_ @ \$250 = \$\_\_\_\_\_

**10' x 10' Booth**  
#\_\_ @ \$1,970 = \$\_\_\_\_\_

**8' x 10' Booth**  
#\_\_ @ \$1,595 = \$\_\_\_\_\_

**Double booth-(2) adjoining**  
10' x 10' Booths (1 company)  
#\_\_ @ \$2,950 = \$\_\_\_\_\_

**Non-profit Tabletop\*\***  
#\_\_ @ \$115 = \$\_\_\_\_\_

\*\*Approved organizations see supplemental letter

**Late application surcharge-Required**  
if submitting application after 6/04/10  
\$110 = \$\_\_\_\_\_

**Registrant Mailing Labels**  
\_\_\_\_ sets @ \$80+\$5 shipping = \$\_\_\_\_\_

**President's Reception tickets,**  
**Wednesday #\_\_ @ \$50 = \$\_\_\_\_\_**

**Additional Representatives**  
#\_\_ @ \$165 = \$\_\_\_\_\_

**Sponsorship**  
Item \_\_\_\_\_ = \$\_\_\_\_\_

**Total Amount Due** \$ \_\_\_\_\_

*If total has been miscalculated, AAV reserves the right to charge the correct amount to your credit card.*

## Method of Payment

- Visa  Check
- MasterCard

**Name on Check/Credit Card:**  
\_\_\_\_\_

**Check/Credit Card#:**  
\_\_\_\_\_

**Expiration Date:** \_\_\_\_\_  
**Signature:** \_\_\_\_\_

Exhibit Prospectus, 2010 Annual Conference & Expo

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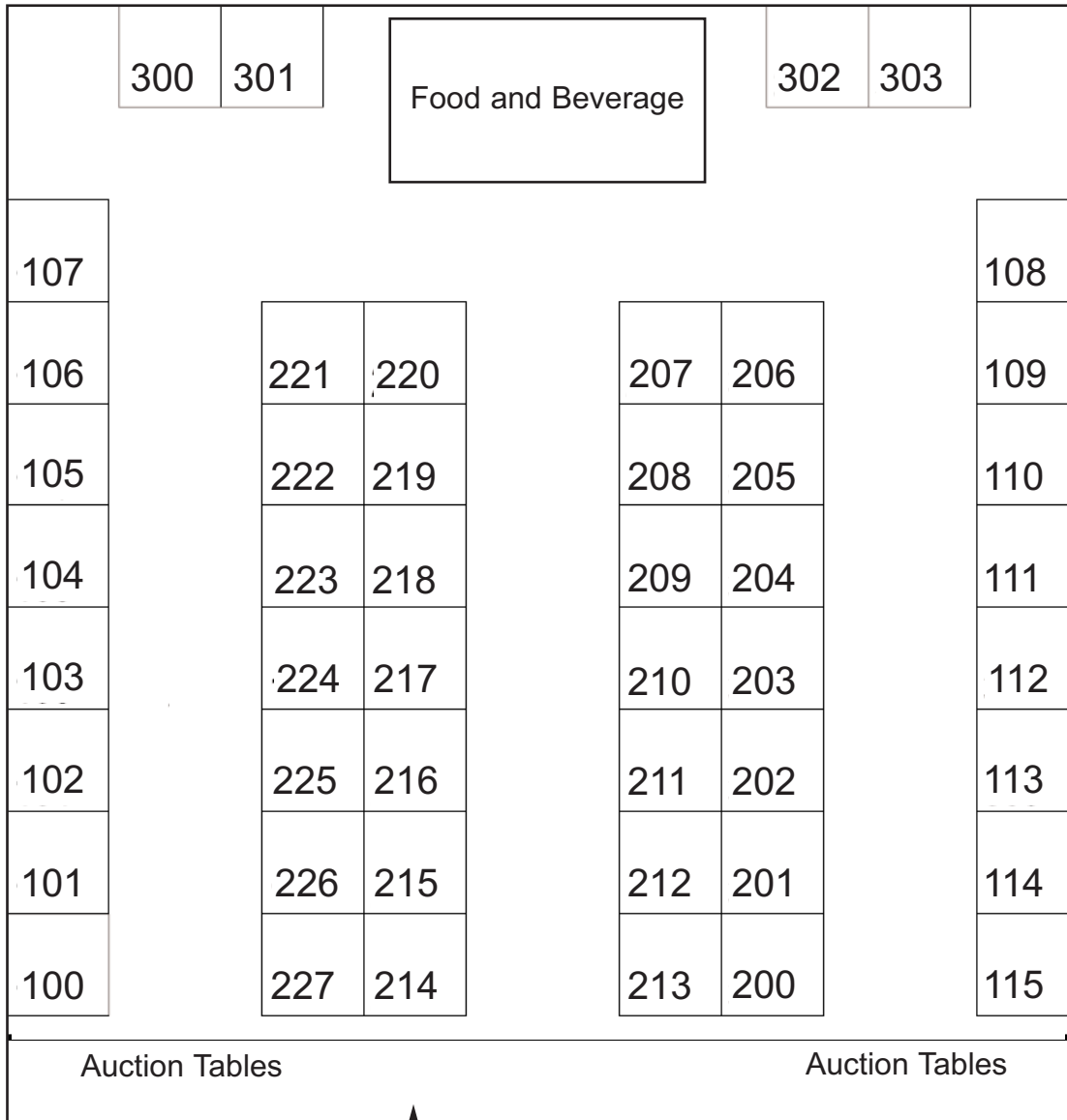
Please direct questions to  
AAV Conference Office  
Exhibit Coordinator  
Phone: 303-756-8380

# Exhibit Booth Layout

31st Annual Association of Avian Veterinarians  
 Conference & Expo with the  
 Association of Exotic Mammal Veterinarians

San Diego Marriott Hotel and Marina, Marriott Hall 3 & 4  
 San Diego, CA 2010

**Conference Dates:**  
 July 31-August 5, 2010  
**Exhibit Hall Dates:**  
 August 2-4, 2010



Entrance to  
 Exhibit Hall

**Booth Selections and Fees**

**10' x 10' Booth**

<u>Booth #</u>	<u>Type</u>
200-227	10' x 10'
300-303	10' x 10'

**Fee for 10' x 10' by 6/4/2010**

\$1,970 single booth  
 \$2,950 double booth

**Fee for 10' x 10' after 6/4/2010**

\$2,080 single booth  
 \$3,060 double booth

**8' x 8' Booth**

<u>Booth #</u>	<u>Type</u>
100-115	8' x 10'

**Fee for 10' x 8' by 6/4/2010**

\$1,595 single booth

**Fee for 10' x 8' after 6/4/2010**

\$1,705 single booth



# Conference at a Glance

*31st Annual AAV Conference & Expo  
with the Association of Exotic Mammal Veterinarians*

◆*Subject to changes and additions*◆

## ◆Saturday, July 31◆

**Registration**  
7:00 a.m. to 4:00 p.m.

**Table Top Exhibits In Foyer**  
8:00 a.m. to 5:00 p.m.

**Aviculture Program concurrent with  
Avian Welfare Symposium**  
9:00 a.m.-5:00 p.m.

## ◆Sunday, August 1◆

**Registration**  
7:00 a.m.-4:00 p.m.

**Table Top Exhibits In Foyer**  
8:00 a.m. to 5:00 p.m.

**AAV PRE-CONFERENCE PROGRAM:  
AAV Behavior**  
*concurrent with the*

**AEMV Scientific Session**  
8:00 a.m.-5:15 p.m.

**Kick-Off at Sea World  
(Optional Event)**  
6:00-10:00 p.m.

## ◆Monday, August 2◆

### **MAIN CONFERENCE**

**Registration**  
7:00 a.m.-4:00 p.m.

**Expo Set-Up**  
8:00 a.m.-3:00 p.m.

**GENERAL SESSION**  
**AAV Cutting Edge Sessions  
(Opening Session)**  
8:00 a.m.-12:55 p.m.

**Lunch on Own**  
12:55-2:10 p.m.

**THREE CONCURRENT SESSIONS**  
**Disease Syndromes  
Therapeutics  
Technician Program: Avian & Exotic Pets**  
2:10-5:45 p.m.

**Break**  
3:40-4:30 p.m. Refreshment Break in  
Exhibit Hall

**Exhibit Hall Closed**  
5:00-7:30 p.m.

**Ice-cream Social in Exhibit Hall**  
7:30-10:00 p.m.

## ◆Tuesday, August 3◆

### **PRACTICAL LABS**

**Registration**  
7:00 a.m.-4:00 p.m.

**PRACTICAL LABS**  
8:00 a.m.-6:30 p.m.

**Round Table Discussions (AAV, AEMV)**  
9:00 a.m.-12:00 p.m.

**Exhibits Open**  
9:00 a.m.-4:00 p.m.

**Special Master Class: Dr. Phil Manning  
(title TBA)**  
2:00-5:00 p.m.

**Lunch in Exhibit Hall**  
12:00-2:00 p.m.

**Special Master Class: The Terminal  
Patient; Death and Client: Care for All**  
2:00-5:00 p.m.

**Open for Exhibitor Invitations**  
6:00-11:00 p.m.

**Student Reception**  
7:30-8:30 p.m.

## ◆Wednesday, August 4◆

### **MAIN CONFERENCE**

**Registration**  
7:00 a.m.-4:00 p.m.

**CONCURRENT MASTER CLASSES**  
8:00-9:45 a.m.

**Exhibits Open**  
9:00 a.m.-4:30 p.m.

**Break in Exhibit Hall**  
9:45-10:15 a.m.

**CONCURRENT MASTER CLASSES**  
10:15 a.m.-12:00 p.m.

**Lunch in Exhibit Hall (Auction/ Raffle)**  
12:00-2:15 p.m.

**CONCURRENT MASTER CLASSES**  
2:15-3:15 p.m.

**Exhibit Tear Down** 4:30 p.m.

**CONCURRENT MASTER CLASSES**  
3:30-4:30 p.m.

**President's Reception**  
5:30-7:00 p.m.

## ◆Thursday, August 5◆

### **MAIN CONFERENCE**

**Registration**  
7:00 a.m.-4:00 p.m.

**TWO CONCURRENT SESSIONS**  
8:00 a.m.-10:00 a.m.

**Break**  
10:00-10:30 a.m.

**TWO CONCURRENT SESSIONS**  
10:30-12:00 p.m.

**Lunch on Own**  
12:00-2:00 p.m.

**TWO CONCURRENT SESSIONS**  
2:00-3:45 p.m.

**Conference Adjourns**  
3:45 p.m.

### **Please Remember**

*Exhibit and representative fees do  
not include attendance at any  
educational sessions except  
evening programs which are  
non-CEU sessions.*

*Tickets for the Opening Reception  
will be available through the regular  
registration form.*

### **AAV Conference Office**

90 Madison Street, Suite 403 ◆ Denver, CO 80206-5414

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Please direct questions to  
AAV Conference Office  
Exhibit Coordinator  
Phone: 303-756-8380

